



Australian Government

GEMS Regulator

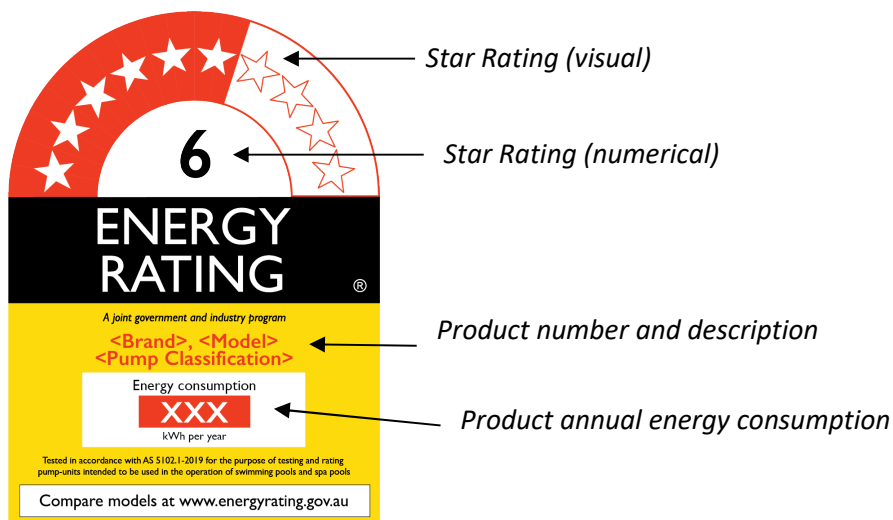
Displaying the Energy Rating Label

From 1 October 2022, retailers will be required to display the Energy Rating Label on swimming pool and spa pool pumps covered by the *Greenhouse and Energy Minimum Standards Act 2012* and the *Greenhouse and Energy Minimum Standards (Swimming Pool Pump-units) Determination 2021*.

When supplying or selling a pool pump, you must:

- include a label in the packaging for each pump
- clearly display the label
- attach a label to any pool pumps that are not in their packaging.

The label, as shown below, provides information about the energy efficiency of the pool pump to your customers. The higher the star rating, the less energy the pool pump will use and the cheaper it will be to run.



When comparing pool pumps of the same power, each additional star means it will use around 20% less energy.

How to display the label

Energy Rating Labels can be attached to pool pumps in the following ways:

- ✓
 - self-adhesive or static cling labels
 - printed on the pump
 - double-sided swing tags or single-sided non-rotating tags



Examples of Energy Rating Labels correctly displayed

Energy Rating Labels must not be:

- ✗
 - covered by promotional material, labels, barcodes or other stickers
 - marked or written on with pens or markers
 - faded or damaged.



Examples of Energy Rating Labels that do not meet labelling requirements

Obscured or damaged Energy Rating Labels do not meet labelling requirements and will need to be replaced.

Selling pool pumps in original packaging

If all pool pumps are displayed in their packaging, the Energy Rating Label must be clearly visible on the outside of the packaging.

Replacing Energy Rating Labels

Lost or damaged Energy Rating Labels can be replaced by your product supplier. You can print an interim label while waiting for a replacement. Interim labels must meet the required format and layout. If you don't have an interim label, the product must be removed from display until you receive a new label.

If you have difficulty keeping labels attached to the product, provide feedback to your product supplier.

Compliance

The Australian Government takes a risk-based approach to compliance with these new requirements. Our objective is to maximise the number of retailers and installers who voluntarily comply with the Act, while implementing strategies and responses to identify, and then deter, non-compliance.



Refer to our [fact sheet](#) and [checklist](#) for more information about our approach to compliance.

Online and print advertising



Customers want energy efficiency information when buying appliances online, as well as in store.

You can display energy rating information when advertising online or in print by using the Energy Rating Icon. The Energy Rating icon is available to download from the [Energy Rating website](#).

The Energy Rating Icon is a simpler version of the trusted and well recognised Energy Rating Label. It is specifically designed for use in advertising material and online sales.

It is voluntary to display Energy Rating Icons when advertising pool pumps online and in print, but we encourage you to use the Energy Rating Icon to help customers choose an energy efficient pool pump. This creates a consistent shopping experience between in store and online or in print.

Want more information?

Be the first to hear industry news and developments and [subscribe to *The Efficiency Standard*](#), a free newsletter focused on energy efficiency in appliances.

Check out our website at www.energyrating.gov.au or contact us at energyrating@industry.gov.au.

For detailed information refer to the Greenhouse and Energy Minimum Standards (Swimming Pool Pump-units)

Determination 2021: www.legislation.gov.au/Series/F2022L00025



DISCLAIMER: The information in this document is provided as guidance only. This document has been developed to help retailers and installers better understand their responsibilities under the legislative framework in Australia. This document should be read in conjunction with *the Greenhouse and Energy Minimum Standards Act 2012* and the supporting Regulations and Instruments. Changes to legislation may affect the information in this document. Ultimately, persons are responsible for determining their obligations under the law, and for applying the law to their individual circumstances. This document does not constitute legal advice and is not a substitute for independent professional advice.