Displaying the Energy Rating Label



What is the Energy Rating Label?

The Energy Rating Label helps consumers make informed choices about the appliance they buy.

It displays the energy efficiency of the appliance, including the star rating and estimated annual energy consumption. The annual energy consumption is estimated on a set of assumptions about how the appliance will be used.

Appliances must be registered with the Greenhouse and Energy Minimum Standards (GEMS) Regulator to receive an Energy Rating Label. A test methodology determines the appliance's star rating.

GEMS Inspectors monitor stores to ensure appliances are registered and correctly display the Energy Rating Labels.

Where to display the Energy Rating Label*



Front or on top of product – outside of packaging



Front of product directly to screen or on packaging



Front of product or display panel - outside of packaging



Front or on top of product – outside of packaging



Front of product or display panel - outside of packaging



Front of product directly to screen or on packaging



Front of display unit – outside of packaging



At least one clearly visible on display – outside of packaging

- * Detailed information for each appliance is found in their specific GEMS determination
- ^ Air conditioners must display an Energy Rating Label or Zoned Energy Rating Label, as applicable. From April 2025 air conditioners need to display the Zoned Energy Rating Label. Not all types of computer monitors or air conditioners are included in GEMS determinations.



- X Don't cover the Energy Rating Label with barcodes, price tags or promotional stickers.
- X Don't display a product with missing or damaged labels.

Penalties may apply if Energy Rating Labels are not displayed correctly.



For more information

www.energyrating.gov.au/industry-information/
understand-requirements/labelling

